

LunarLoops Wholesale Pricing Sheet

Order Volume	Wholesale Price (Per Unit)	Suggested Retail Price (SRP)	Retailer Profit Margin
100 - 150 Units	\$5.50	\$13.00	136% Markup (\$7.50 profit/pc)
151 - 250 Units	\$5.00	\$13.00	160% Markup (\$8.00 profit/pc)
251 - 400 Units	\$4.50	\$13.00	189% Markup (\$8.50 profit/pc)
401 - 600 Units	\$4.00	\$13.00	225% Markup (\$9.00 profit/pc)
601+ Units	\$3.50	\$13.00	271% Markup (\$9.50 profit/pc)

Note: All wholesale orders arrive retail-ready in individual holographic packaging.